



Mercer Crossing - Dallas, TX

The Avenue - Ocoee, FL

Pointe at Lenox Park - Atlanta, GA

# **Investor Presentation**

**November 2019** 



## Safe Harbor

Certain information contained in this presentation, together with other statements and information publicly disseminated by BRT Apartments Corp. (the "Company"), constitute forward-looking statements within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities and Exchange Act of 1934, as amended. These statements involve assumptions and forecasts that are based upon our current assessments of certain trends, risks and uncertainties, which assumptions appear to be reasonable to us at the time they are made. We intend such forward-looking statements to be covered by the safe harbor provision for forward-looking statements contained in the Private Securities Litigation Reform Act of 1995 and include this statement for the purpose of complying with these safe harbor provisions. Information regarding certain important factors that could

cause actual outcomes or other events to differ materially from any such forward-looking statements appear in the Company's Annual Report on Form 10-K for the year ended September 30, 2018 and the Quarterly Reports on Form 10-Q filed with the SEC thereafter, and in particular the sections of such documents entitled "Risk Factors" and "Management's Discussion and Analysis of Financial Condition and Results of Operations". You should not rely on forward-looking statements since they involve known and unknown risks, uncertainties and other factors which are, in some cases, beyond our control and which could materially affect actual results or performance referred to above. We undertake no obligation to publicly update or revise any forward-looking statements included in this presentation, whether as a result of new information, future events or otherwise.



BRT Apartments is an owner and operator of Class B and B+ value-add and select Class A multi-family assets primarily in superior Sun Belt locations. The Company uses its expert real estate and investment experience to maximize risk-adjusted return for its stockholders.



# **Investments Highlights**





## **Differentiated Strategy**

- Focused on growth markets, targeting assets where we can create value using repositioning and renovation programs
- Extensive JV network mitigating risk and expanding our ability to grow into ideal markets
- Purchase price between \$20 million and \$100 million with BRT's equity contribution of between \$2 million and \$20 million



# Stable Portfolio and Robust Pipeline

- Primarily acquire properties with 90+% occupancy
- Strong deal flow from existing network of partners and brokers



# Proven Management team, closely aligned with Stockholders

- Management and affiliates owns 39% of the Company's total equity
- Internalized management
- Attractive annual dividend yield of 5.07%<sup>1</sup>



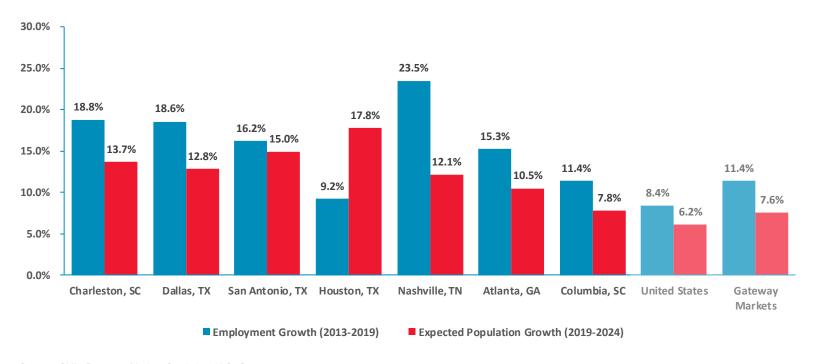
# Scalable Growth Opportunity

- Target assets in the Sun Belt with favorable demographics
  - High job growth
  - Outsized population growth

# **Capitalizing on Favorable Multi-Family Trends**



- Multi-family apartments have seen tremendous growth in recent years due to high demand, driven partially by millennial's preference to rent rather than to buy
- Buying opportunities in Sun Belt markets where cap rates are still attractive with positive net migration in the millennial age group moving into the area
- Middle class renters drive demand in our markets, who are more likely to rent Class B, or better, apartments



# **Proven Senior Management Team**

## More than 35 Years experience in Multi-family





Jeffrey A. Gould, President and CEO

President and CEO since 2002

Senior Vice President and Member of the Board of Directors of One Liberty Properties, Inc. (NYSE: OLP) since 1999

Vice President of Georgetown Partners, Inc., managing general partner of Gould Investors L.P. since 1996



Ryan W. Baltimore, Senior Vice President
Corporate Strategy and Finance



David W. Kalish, Senior Vice President, Finance

Senior Vice President – Finance since 1990

Senior Vice President and CFO of One Liberty Properties Inc. since 1990

Senior Vice President and CFO of Georgetown Partners, managing general partner of Gould Investors L.P. since 1990



George E. Zweier, Chief Financial Officer Vice President and CFO



Mitchell K. Gould,
Executive Vice President
Acquisitions and Asset Management

# **Decades of Demonstrated Success in Multi-Family**





#### Pre-2012

- Engaged in lending on commercial and mixed use properties
- Significant involvement in multi-family apartments and other real estate assets



#### 2014-2015

- Fully exited lending and servicing business and acquired 17 properties with 5,680 units
- Started development of 621 units in Greenville, SC and North Charleston, SC
- Announced internalization of management



#### 2018

- Acquired 7 assets, totaling 2,187 units
- ■Sold 3 properties with 1,386 units
- Increased dividend to \$0.20 per share

#### 1983 - 2012 **2012 - PRESENT**



#### 2012-2013

- Commenced multi-family investing strategy in 2012 and acquired 5 properties with 1,451 units
- In 2013, acquired 9 properties with 2,334 units



#### 2016-2017

- Acquired 18 assets, totaling 5,064 units, and sold 13 properties with 3,786 units
- Completed development of 350 units in Greenville, SC and acquired a development property with 402 units
- Announced dividend of \$0.18 per share



#### 2019

- Acquired 3 assets, totaling 840 units
- ■2 dispositions in 2019, totaling 384 units<sup>1</sup>

## **BRT's Total Return Since 2017**



• Since January 1, 2017, BRT's total return has been 135.1%, outperforming both the S&P 500 and the MSCI U.S. REIT Index over the same time period by 91.0% and 109.3%, respectively



# **Differentiated Strategy Creating**

# Meaningful Value



Focus on Growth Markets

- Target assets with high NOI growth potential
- Create value through re-tenanting, repositioning, and value-add renovations
- Growth through active property management
- High barriers to entry; minimal new development; less institutional competition

JV-Centric Strategy

- JV structure leverages local expertise of joint venture partner network
- Superior flexibility to grow or exit markets versus vertically-integrated REITs

Proven Access to Investment Opportunities

- Significant access to buying opportunities from strong JV partner network
- Broad network of third party management companies and partner relationships
- Flexible acquisition and funding profile; focus on one-off opportunities where major institutional buyers are not active
- BRT's niche is the less competitive, higher returning properties worth up to \$100 million

# **Joint Venture Strategy**



## **Creating Value through Strong Operating Partnerships**

Strong Deal Flow

- Receive numerous opportunities from both existing partners and potential partners through a strong network built from the successful lending platform and equity partnerships in the past
- Have never advertised publicly but continue to see strong deal flow

Flexibility

- Ability to enter and exit markets through a strong network
- High "hit-rate" and efficiencies on deals as we only review deals when under contract
- Have the ability to choose best-in-class third party management companies where the partners do not have a vertically integrated platform

Value-Creation through Local Partners

- Local operators with expertise in specific markets provide value-added opportunities through extensive market knowledge
- Able to get "off-market" deals through the partners' relationships with local brokers and owners

# **Acquisition Approach and Strategy**

## **Harnessing Partner Network to Facilitate Capital Deployment**



# ACTIVE CAPITAL PARTNER

Actively involved in operations and asset management

Strong local partner expertise accelerates site selection and enhances diligence process

# **CONSERVATIVE UNDERWRITING**

Efficient underwriting: management primarily considers deals already under contract by JV Partner, resulting in a high "hit rate"

Leverages relationship with JV partner to enhance quality of due diligence

Working with partner maximizes ability to hone in on best locations for investment

# TYPICAL DEAL METRICS

\$4 million to \$20 million equity investment

Generally provide 65% to 80% of equity requirement, pari passu

60% – 65% LTV first mortgage financing

Targeted 7% to 8% cashon-cash yield day one

Targeted 10% to 20% IRR

Willing to take preferred / senior equity position to enhance returns and mitigate risk

## **Focus on Growth Markets**

## **Strategically Concentrated in High Employment Markets**



STATE	PROPERTIES <sup>2</sup>	UNITS <sup>2</sup>	% of NOI CONTRIBUTION <sup>3</sup>
Texas	10	3,096	25%
Georgia	5	1,545	17%
Florida	4	1,248	13%
Alabama	4	940	8%
Mississippi	2	776	8%
Tennessee	2	702	5%
South Carolina	5	678	6%
Indiana	1	400	2%
Missouri	3	355	5%
North Carolina	1	312	4%
Ohio	1	264	3%
Virginia	1	220	3%
Other <sup>1</sup>	-	-	1%
TOTAL	39	10,536	100%

Source: Company Filings, SNL

[1] Primarily reflects amounts from properties related to a commercial leasehold position in Yonkers, NY

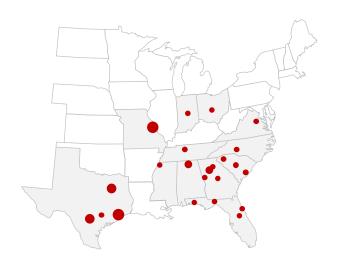
[2] As of September 30, 2019

[3] For the quarter ending September 30, 2019; Average reflects stabilized properties

# **KEY PORTFOLIO FIGURES**

Average Monthly Rental Rate<sup>3</sup> \$1,042 Average Property Age (Years)<sup>2,3</sup> 20.3 Average Cost per Unit<sup>4</sup> \$127.9k

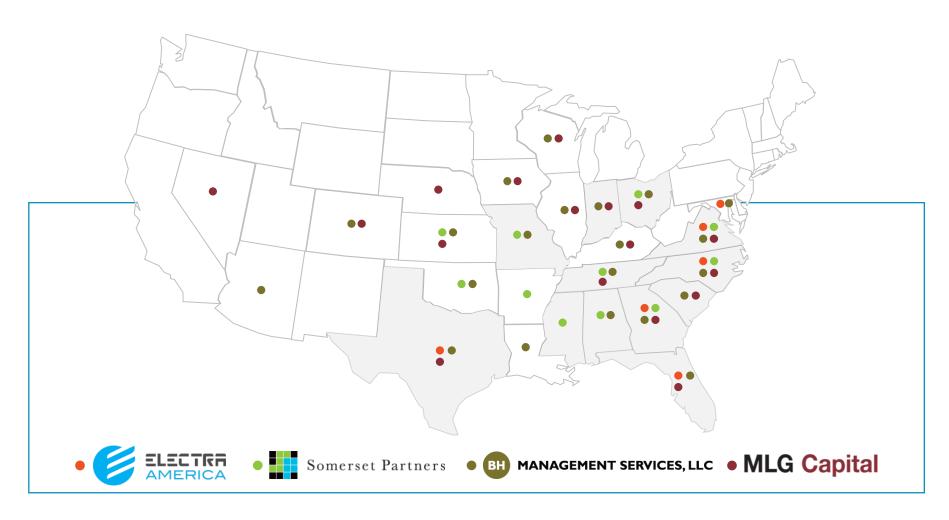
## **Geographically Diverse Portfolio**



# **Partnering with Private Owner/Operators**

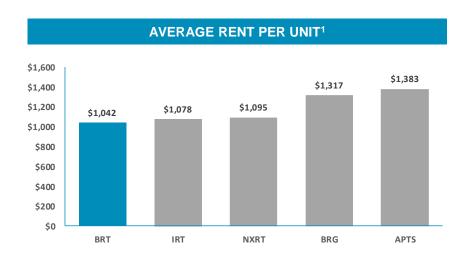
# BRT APARTMENTS

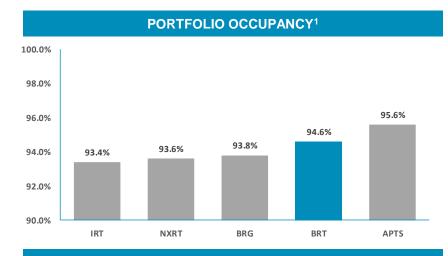
Strong partnerships with national operators who manage/own 100,000+ units

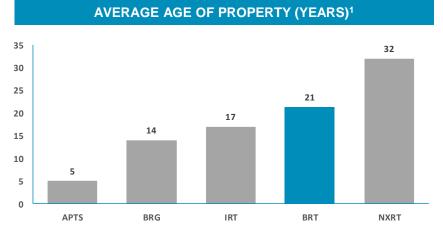


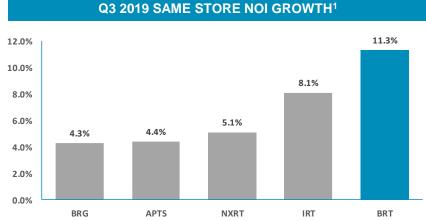
# **Upside in Rents Due to Strong Value-Add Program and Stable Occupancy**











# **Recent Acquisitions**











# **History of Value Creation**

## **Dispositions**











DISPOSITION DATE	PROPERTY NAME	LOCATION	# OF UNITS	BRT SHARE OF GAIN ON SALE <sup>1</sup>	IRR¹
Jul-15	Ivy Ridge	Marietta, GA	207	\$4.6mm	31.7%
Mar-16	Grove at Trinity Pointe	Cordova, TN	464	\$4.5mm	21.2%
Mar-16	Mountain Park Estates	Kennesaw, GA	450	\$6.3mm	26.0%
Apr-16	Courtney Station	Pooler, GA	300	\$4.3mm	13.0%
Jun-16	Madison at Schilling Farms	Collierville, TN	324	\$3.7mm	10.0%
Jun-16	Village Green	Little Rock, AK	172	\$0.4mm	10.0%
Sep-16	Sundance	Wichita, KS	496	\$5.4mm	32.0%
Oct-16	Southridge	Greenville, SC	350	\$9.2mm	27.0%
Oct-16	Spring Valley	Panama City, FL	160	\$3.9mm	37.0%
Nov-16	Sandtown Vista	Atlanta, GA	350	\$4.7mm	40.2%
Nov-16	Autumn Brook	Hixson, TN	156	\$0.5mm	-5.1%
Jul-17	Meadowbrook	Humble, TX	260	\$4.6mm	23.5%2
Jul-17	Parkside	Humble, TX	160	\$2.8mm	23.5%2
Jul-17	Ashwood Park	Pasadena, TX	144	\$1.7mm	23.5%2
Oct-17	Waverly Place Apartments	Melborune, FL	208	\$10.0mm	25.0%³
Feb-18	Fountains	Palm Beach Gardens, FL	542	\$21.2mm	25.0%³
Feb-18	Apartments at the Venue	Valley, AL	618	\$5.2mm	15.7%
Nov-18	The Factory at Garco Park	North Charleston, SC	271	\$6.2mm	20.0%
Dec-18	Cedar Lakes	Lake St. Louis, MO	420	\$5.6mm	15.9%
Jul-19	Stonecrossing	Houston, TX	384	\$9.0mm	17.0%+

**TOTAL** 

6,436

\$113.8mm

<sup>[2]</sup> Represents IRR for portfolio of properties in a crossed joint venture [3] Represents IRR for portfolio of properties in a crossed joint venture

# Value-Add Case Study: Houston Portfolio

## **Houston, TX**



#### **PROPERTY DESCRIPTION**

- 3 class B multi-family properties located in Humble, TX and Pasadena, TX
- Built in 1982, 1983, 1984
- 564 units

#### **ACQUISITION DATA**

- Purchased for \$22.66mm, or \$40,177, per unit
- Blended acquisition cap rate of 6.44% (based on projected NOI and total cost)
- Capex budget of \$1.2mm, or \$2,100 per unit
- Sold the portfolio for an IRR of 23.5%

### **VALUE ADD UPGRADES**

- Upgraded interior units with new refrigerators, range/ovens, and dishwashers as well as new flooring in select units
- Targeted upgrades that result in the highest return on investment

# VALUE ADD PROGRAM RETURN ON INVESTMENT

**Before Renovation** 



## **After Renovation**

Property	Average Cost Per Unit	Average Rent Increase	ROI	NOI CAGR over Hold Period
Ashwood	\$2,638	\$83	38%	18%
Meadowbrook	\$2,593	\$96	45%	13%
Parkside	\$2,886	\$86	36%	16%

# **Development Transactions**

## **Superior Locations with Limited New Supply**

- Pursue Class A / A+ new construction in emerging Southeast US markets
- Willing to provide at least 50% of the required equity with wellcapitalized development partners

- BRT APARTMENTS
- Garden style or mid-rise construction
- Targeting unlevered stabilized return of at least 7%





Bells Bluff, Nashville, TN (rendering)

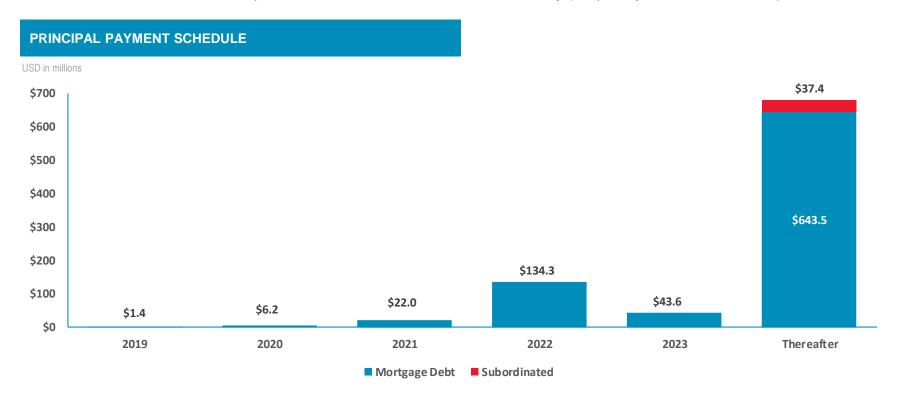
Location	Estimated Development Cost	Capital Drawn	Planned Units	Status
Columbia, SC	\$60,697,000	\$59,781,749	339	<ul> <li>Occupancy is 77% as of 9/30/2019</li> </ul>
Nashville, TN	\$73,263,000	\$70,685,001	402	<ul> <li>Occupancy is 49.5% as of 9/30/2019</li> </ul>

Canalside Sola, Columbia, SC

## **Well Laddered Debt Maturities**



- Weighted average interest rate on property debt is 4.19% with a weighted averaged remaining term to maturity of 8.1 years<sup>1</sup>
- Attractive corporate level subordinated notes bear interest at the rate of 3M LIBOR + 200bps and mature on April 30, 2036.
   The rate was 4.26% on September 30, 2019
- At November 1, 2019, BRT had up to \$7.2 million available under its credit facility (not portrayed in the chart below)





# **Differentiated Niche Strategy**

Scalable Growth Opportunity

Stable Portfolio and Robust Pipeline

Proven Management with Close Alignment of Interests